



thebrokernews



THE INGAGE INSTITUTE

We boost your business & strengthen your reputation

Content Marketing and Education for the Risk & Insurance Industry: We know the insurance business in Europe and can connect you across local and global markets.



Showcase

Promote your solutions to decision makers and potential clients.



Connect

Connect and get introduced to the right business partners (C-level executives, entrepreneurs, insurtechs, startups, etc.).



Educate

Teach audiences, your clients or employees, about risk and insurance. Attract talents.

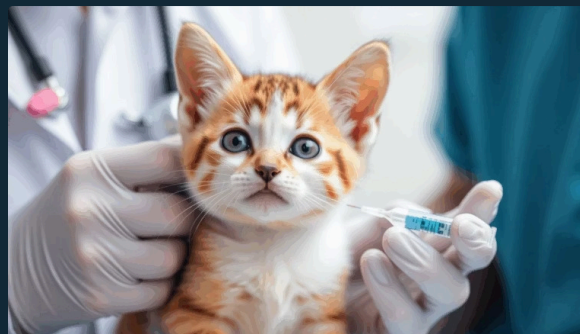
... we offer solutions to meet your targets



1. Showcase your Solutions

Create engaging podcasts, video interviews, from A to Z where we capture your own experts' insights and share them with the right audience.

Showcase



2. Increase Brand Awareness

Associate your brand with global Thought Leaders. Be seen by a large community of decision makers on LinkedIn (33K followers): sponsor our exclusive interviews/articles.

Sell



3. Master Underwriting

Experience real-world scenarios, build profitable portfolios thanks to our award-winning Insurance Simulator.

Educate



4. Onboard and Keep Talents

Explain your company, business and show how exciting the insurance industry is to your new employees thanks to our innovative Digital Academy customised to your needs. Retain talents.

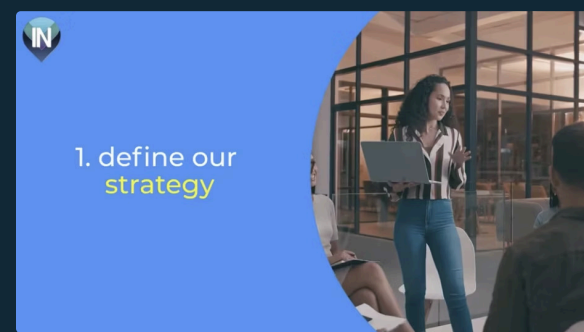
Educate



5. Boost Sales

Strengthen your salespeople's essential skills from mindset development to client acquisition, featuring gamified learning and digital rewards.

Sell



6. Stay Ahead of the Competition

Improve or transform your company through expert-guided innovation consulting. Develop examples, prototypes, the startup way.

Improve



We are the leading **Content Marketing Agency, Education and Media Platform** specialised in the Risk & Insurance industry

We help insurers, reinsurers, brokers, insurtechs, startups and risk managers.



Journalistic Storytelling



Corporate Education



AI & Digital Technology

What makes us different?

Blending journalistic storytelling and corporate education with cutting-edge AI and digital technology to create thought-provoking podcast interviews, videos, 3D simulations, compelling training modules in English, French, German...

Contact us and let's start!

Our solutions are designed for **large companies** as well as for **startups**. We are excited about collaborating with you to achieve your content marketing and education objectives in the dynamic world of Risk & Insurance.



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